

# Kiehl's Times

JUNE / JULY 2016

YOUR NEWS ON ALL THINGS KIEHL'S

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## JOIN KIEHL'S IN CREATING A BETTER WORLD FOR CHILDREN WITH AUTISM!

*How can you help?*



### Pledge Your Support

For every pledge made on our website, \$1 will be donated to the Autism Association (Singapore). As a gesture of our appreciation, redeem a travel-sized Rare Earth Deep Pore Cleansing Masque at any of our stores!

### Do Good, Look Good

100% of net profits from the sale of the limited edition Rare Earth Deep Pore Cleansing Masque – designed by award-winning illustrator Tan Zi Xi – will be donated to the Autism Association (Singapore).



Funds donated will be used for the upgrading of the centres, teaching materials, staff training and development, as well as sponsorship of needy families.

## A NATURAL WONDER FOR PORE-LESS SKIN

MINIMIZES PORES

DETOXIFIES SKIN

REFINES TEXTURE

with Amazonian White Clay!



Purchase the limited edition Rare Earth Deep Pore Cleansing Masque and do your part to support of the Autism Association (Singapore)!

Flip to find out more.

Living in a hot and humid climate like Singapore's, enlarged pores is a common skincare woe. But suffering in silence is a thing of the past, because Rare Earth Deep Pore Cleansing Masque is on hand to save the day! It works by gently drawing out excess sebum, dirt, and toxins that clog pores. At the same time, it soothes, hydrates, and protects sensitive skin. After use, skin immediately appears more refined with visibly minimized pores.

## RARE EARTH DEEP PORE CLEANSING MASQUE

## EXPERIENCE THE MAGIC OF AMAZONIAN WHITE CLAY!

Known as "magic earth", this nutrient-rich Amazonian White Clay diminishes enlarged pores by removing dirt, excess oil and dead cells that can clog pores. But the magic doesn't stop there. In line with Kiehl's commitments to help local communities, Amazonian white clay is:

- Sourced from the Amazon River in Northern Brazil
- Harvested by the Marajo Island community in the Amazon
- Sustainable; with a Fair Trade-partnership in place, Kiehl's helps to fund resources for local public schools

This project doesn't create opportunities for the economically disadvantaged; Kiehl's also goes out of its way to ensure the ingredients are paid for at a fair price, and makes sure that materials and processes used in production do not manage the environment.

## WE LOVE IT!

*"I have combination skin, and have found that this masque is effectively and cleansing my pores and improving their appearance!"*

Kennedy Toh

*"I'm totally blown away by its effectiveness. Since using this product, I noticed that I have fewer blackheads, and my pores look more refined!"*

Michelle Lim

*"My go-to product for clean, healthy skin! I use this once or twice or week and I'm good to go!"*

Audrey Tan



## ARRIVING ON OUR SHORES THIS JULY!

## THE GENTLE PEEL TO NATURALLY REFRESH SKIN BY MORNING

DERMATOLOGIST SOLUTIONS™

NEW NIGHTLY REFINING MICRO-PEEL CONCENTRATE

### BY MORNING:

- Restores radiance
- Softens skin

### IN 1 WEEK:

- Refines texture
- Evens skin tone



with Sustainably-Sourced Quinoa Husk Extract

Be among the first to sample this all-new gentle and efficacious serum! XXXXX (details of how to redeem).

## KIEHL'S LOVES BABIES TOO!

## A Nurturing Bundle of Joy



NEW !!!



Parent-Approved

Safe for Sensitive Skin

Paraben Free

### NURTURING FORMULAS FOR BABY

The Kiehl's Baby range the result of years of catering to the needs of our youngest customers.

Nurturing Oil for Mom & Baby gently nurtures baby's delicate skin, ensuring it stays moisturized. Its blend of natural olive fruit and apricot kernel oils will help Mum's skin stay baby soft too. Tested to minimize allergy risk, this oil has been sensitivity-tested for daily use. It has been pediatrician- and dermatologist-tested, safe for sensitive skin, and free of mineral oil.

KIEHL'S SINCE 1851 IS AVAILABLE AT:

Bugis Junction #01-13 T: 6336 9022 • Great World City #01-16 T: 6735 3755 • ION Orchard #B3-54 T: 6509 8941 • Metro Centrepoint Level 1 T: 6835 7675 • Parkway Parade #01-19 T: 6346 1276

Plaza Singapura #01-66 T: 6454 3457 • Robinsons Raffles City Level 1 T: 6338 3457 • Suntec City #01-321 T: 6336 9338 • Tampines Mall #01-29 T: 6785 7610 • Takashimaya S.C Ngee Ann City #B1-33 T: 6732 9695  
TANGS at Tang Plaza Level 1 T: 6732 5394 • VivoCity #01-11/12 T: 6376 9017 • Westgate #01-34 T: 6465 9941 • Jurong Point PopUp #01-K6/K7

WWW.KIEHLSTIMES.COM KIEHL'S @KIEHLSSG

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# IT'S GETTING HOT IN HERE!

Let's face it, Singapore only has one season ... HOT! As crucial as it is to keep yourself hydrated by drinking lots of water, you need to ensure your skin is getting the moisture it needs too. Here are some of our faves:

For Normal-Dry Skin



## ULTRA FACIAL CREAM

Quench your skin's thirst with this light-textured moisturizer. It keeps your skin feeling smooth and comfortable all day long!

June Limited Edition Jumbo: **\$82 for 125ml**

For Normal-Oily Skin



## ULTRA FACIAL OIL-FREE GEL CREAM

Feel refreshed with this non-sticky, lightweight moisturizer. Perfect for staying hydrated even in the most humid weather!

June Limited Edition Jumbo: **\$82 for 125ml**

For Skin Brightening



## CLEARLY CORRECTIVE™ DEEP MOISTURE CLARIFYING CREAM

Let your skin glow as bright as sunshine with this moisturizer that helps correct uneven skin tone.

For Anti-Ageing



## SUPER MULTI-CORRECTIVE CREAM

Beyond hydrating your skin, this 5-in-1 moisturizer has been formulated to simultaneously lift, firm, and re-texturize your skin, as well as redefine skin contours.

# JOIN KIEHL'S TO CREATE A BETTER EARTH FOR CHILDREN WITH AUTISM!



Kiehl's is happy to announce our collaboration with award-winning illustrator Tan Zi Xi, to help raise funds and awareness for the children from Autism Association (Singapore). Zi Xi's artwork "Create A Better Earth For Children With Autism" paints a beautiful picture of an autistic child's mind, which sees the world differently. Partially inspired by the story of Iris Grace, a child with autism, and her therapy cat, this illustration is a symbol of how our earth is generous and compassionate enough to embrace children with autism.



**100% OF NET PROFITS**, from the sale of this limited edition Rare Earth Deep Pore Cleansing Masque will be donated to the Autism Association (Singapore) for the upgrading of the centres, teaching materials, staff training and development, as well as sponsorship of needy families.



## MUST-KNOW FACTS ABOUT AUTISM

**1** In Singapore, about 400 children are diagnosed with Autism Spectrum Disorder (ASD) each year.

**2** Autism can cost a family up to \$30,000 per year depending on the range of services the family engages.

**3** Autism is a spectrum disorder, which means that every child with autism has different skills, challenges, and needs.

**4** Like every child, with the help of their families and support from the community, children with autism can thrive and succeed in the classroom and beyond.

## KIEHL'S PHILOSOPHY

For more than 160 years, Kiehl's Since 1851 has been committed to the betterment of the communities where it serves its patrons. Kiehl's three pillar causes are HIV / AIDS research, environmental issues, and children's wellbeing.



*"A worthwhile firm must have a purpose for its existence... to improve in some way the quality of the community to which it is committed."*

Mr Aaron Morse, one of the founding partners of Kiehl's



## TAKE A TRIP DOWN MEMORY LANE

HERE'S A LOOK AT SOME OF THE CHARITY CAMPAIGNS KIEHL'S HAS EMBARKED ON IN RECENT YEARS.

2012



### Children of The Rare Earth

Kiehl's collaborated with popular FLY Entertainment artiste George Young, who has two autistic brothers, to raise awareness and funds for the children from Autism Association (Singapore).

2013



### Help Spread Love, Joy and Happiness With Us!

This unique collaboration saw Kiehl's working with ELLE Singapore as well as local celebrities like George Young, Michelle Chong, Jean Danker, and Mike Kasem to create a series of limited edition designs.

2014



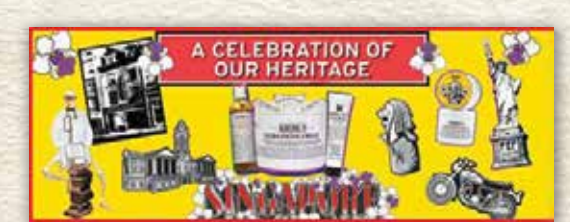
### Kiehl's Nature + The City

To raise awareness and funds for the National Parks Board (Singapore) in support of the Garden City Fund, Kiehl's collaborated with local songbird Olivia Ong to design a 10th Anniversary limited-edition Calendula Herbal Extract Toner and a Rare Earth Deep Pore Cleansing Masque.

### Give Back and Keep A Child Alive

Kiehl's collaborated with Action For AIDS (Singapore) to raise awareness and funds for HIV patients in Singapore.

2015



### Kiehl's Celebration Of Heritage

Kiehl's collaborated with the National Heritage Board to launch a series of limited edition heritage-designed products to raise awareness and funds in support of the preservation of Singapore's National Monuments.

Flip this page to find out how you can help!